

## CURRICULUM VITAE

i.	Full Name	: IDA FARINA MY		
ii.	Academic Qualifications:			
	No.	Academic Qualification	Institution/Country	Year of Graduation
	1.	BA (Hons) Business Administration (Majoring Commerce)	Uniten Bangi	1999
iii.	Current Professional Membership:			
	No.	Professional Body	Position/Title	Year
iv.	Current Teaching and Administrative Responsibilities:			
	a. Current Subject(s) taught :			
	No	Code - Subject/ Paper	Level of Studies	
			Post-graduate	Bachelor
			Ph. D	Master
				Diploma
	<b>Current Academic Year – 2020</b>			
	1	Introduction to E-Business		/
	2	Production Operation Management		/
	3	Principles of Customer Services		/
	4	Principles and Practices of Selling		/
	5	Personal Development		/
	6	Project Paper		/
	<b>Previous years</b>			
	1	Introduction to E-Business		/
	2	Production Operation Management		/
	3	Introduction to Research Method		/

	<p>b. Administrative Responsibilities :</p> <table border="1" data-bbox="318 302 1432 491"> <thead> <tr> <th data-bbox="318 302 406 338">No.</th> <th data-bbox="406 302 1102 338">Description</th> <th data-bbox="1102 302 1432 338">Date</th> </tr> </thead> <tbody> <tr> <td data-bbox="318 338 406 415">1.</td> <td data-bbox="406 338 1102 415">Coordinator Program – Dip Administrative Management</td> <td data-bbox="1102 338 1432 415">1 Mac 2019 until now</td> </tr> <tr> <td data-bbox="318 415 406 491">2.</td> <td data-bbox="406 415 1102 491">Head of Program – Dip Administrative Management</td> <td data-bbox="1102 415 1432 491">2012 – 2014</td> </tr> </tbody> </table>	No.	Description	Date	1.	Coordinator Program – Dip Administrative Management	1 Mac 2019 until now	2.	Head of Program – Dip Administrative Management	2012 – 2014																															
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vi.	<p>Conferences and Training:</p> <table border="1" data-bbox="318 972 1414 1829"> <thead> <tr> <th data-bbox="318 972 410 1008">No.</th> <th data-bbox="410 972 868 1008">Title</th> <th data-bbox="868 972 1140 1008">Venue</th> <th data-bbox="1140 972 1414 1008">Date</th> </tr> </thead> <tbody> <tr> <td data-bbox="318 1008 410 1123">1</td> <td data-bbox="410 1008 868 1123">Cybersecurity SERI Digital Dialog: Protecting Privacy, Security and Property</td> <td data-bbox="868 1008 1140 1123">Zoom Live</td> <td data-bbox="1140 1008 1414 1123">3 Dis 2020</td> </tr> <tr> <td data-bbox="318 1123 410 1236">2</td> <td data-bbox="410 1123 868 1236">Series 3: How Cybersecurity Became the Number One Threats in the New Normal</td> <td data-bbox="868 1123 1140 1236">FB Live</td> <td data-bbox="1140 1123 1414 1236">27 Nov 2020</td> </tr> <tr> <td data-bbox="318 1236 410 1350">3</td> <td data-bbox="410 1236 868 1350">Publishing Talk: How to Get Published and How To Do Peer Review by SAGE Publishing</td> <td data-bbox="868 1236 1140 1350">Webinar SAGE</td> <td data-bbox="1140 1236 1414 1350">8 Oct 2020</td> </tr> <tr> <td data-bbox="318 1350 410 1463">4</td> <td data-bbox="410 1350 868 1463">Publishing in Top SSCI Journals and Get Recognition For Your Research by Emerald Publishing</td> <td data-bbox="868 1350 1140 1463">Webinar Emerald</td> <td data-bbox="1140 1350 1414 1463">7 Oct 2020</td> </tr> <tr> <td data-bbox="318 1463 410 1533">5</td> <td data-bbox="410 1463 868 1533">Grooming for Success – Personal Development</td> <td data-bbox="868 1463 1140 1533">Intekma Resort</td> <td data-bbox="1140 1463 1414 1533">29 Jan 2020</td> </tr> <tr> <td data-bbox="318 1533 410 1602">6</td> <td data-bbox="410 1533 868 1602">Bengkel Pembangunan C.I</td> <td data-bbox="868 1533 1140 1602">Grand Blue wave Shah Alam</td> <td data-bbox="1140 1533 1414 1602">Sept 2019</td> </tr> <tr> <td data-bbox="318 1602 410 1671">7</td> <td data-bbox="410 1602 868 1671">Bangkel FRGS – Proposal Writing Workshop</td> <td data-bbox="868 1602 1140 1671">Auditorium FBA</td> <td data-bbox="1140 1602 1414 1671">7- 8 Mac 2019</td> </tr> <tr> <td data-bbox="318 1671 410 1743">8</td> <td data-bbox="410 1671 868 1743">Launch E- Commerce Platform BOCE/ Asean</td> <td data-bbox="868 1671 1140 1743">PICC Putrajaya</td> <td data-bbox="1140 1671 1414 1743">2 mei 2019</td> </tr> <tr> <td data-bbox="318 1743 410 1829">9</td> <td data-bbox="410 1743 868 1829">McGraw-Hill Eduction Malaysia berkenaan Adaptive E-learning</td> <td data-bbox="868 1743 1140 1829">LT 1 Shah Alam</td> <td data-bbox="1140 1743 1414 1829">4 April 2019</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li data-bbox="363 1829 678 1864">• <i>More refer attachment</i></li> </ul>	No.	Title	Venue	Date	1	Cybersecurity SERI Digital Dialog: Protecting Privacy, Security and Property	Zoom Live	3 Dis 2020	2	Series 3: How Cybersecurity Became the Number One Threats in the New Normal	FB Live	27 Nov 2020	3	Publishing Talk: How to Get Published and How To Do Peer Review by SAGE Publishing	Webinar SAGE	8 Oct 2020	4	Publishing in Top SSCI Journals and Get Recognition For Your Research by Emerald Publishing	Webinar Emerald	7 Oct 2020	5	Grooming for Success – Personal Development	Intekma Resort	29 Jan 2020	6	Bengkel Pembangunan C.I	Grand Blue wave Shah Alam	Sept 2019	7	Bangkel FRGS – Proposal Writing Workshop	Auditorium FBA	7- 8 Mac 2019	8	Launch E- Commerce Platform BOCE/ Asean	PICC Putrajaya	2 mei 2019	9	McGraw-Hill Eduction Malaysia berkenaan Adaptive E-learning	LT 1 Shah Alam	4 April 2019
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vii.	Research and Publications:		
No.	Title	Year	
	Geran Industri SEMESTA- MBI 2020 Prestasi Pasar Tani di bawah Gabungan Koperasi Pasar Tani Malaysia	2020	
	Geran Komuniti Untuk Petaling Jaya Mampan 3 H: Halal, Hygiene, Happy	2020	
	"Travel Motivation Among Foreign Muslim Tourist in Selangor",	Selangor Business Review 5(2), 1-14	
	Entrepreneurial Orientation and Hospitality Performance: The Mediating Effect of Market Orientation	Volume: 4 Issues: 19 [June, 2019] pp. 61 - 71] (IJAFB)	
	The Risk Factors of Halal Products and Services Towards Tourists' Attitude and Behavioural Responses	2018- 2019	
	Promoting Homestay Tourism through Mobile Apps Development – SUK Grant	2018- 2019	
	Rapid Boost Marketing for UNISEL : We Need An App For That	2018- 2019	
	Homestay Entrepreneurial Orientation: The Role Of Proactiveness, Risk-Taking And Innovativeness	2018- 2019	
	The Entrepreneurial Orientation-Performance Relationship In Homestay Industry: The Moderating Role Of Environmental Factors	2018	
viii.	Other Relevant Information:		